

## VENDORS – IMPORTANT INFORMATION

All activities of the Buckeye Alpaca Show will be conveniently held within the Bricker Building at the Ohio Expo Center, a heated, spacious building with concrete floors. We anticipate that the building will be completely filled. There is plentiful parking and a large roofed paddock along one side of the building where you can unload/load.

Important facts at a glance:

- The vendor spaces will be in one general area, but near the animal stalls.
- Spaces will conform to the typical 12'x10' configuration
- Each vendor space is 12'x10'
- \$275 per space which includes electric;
- \$7 per 6' or 8' table
- \$1 per folding chair
- Spaces filled on a first come, first served basis. You may rent more than one space, pending availability.

Table skirting, back and side curtains are available for rent but are quite pricey; you may bring your own. You may use signs or back drops of any reasonable height. All your items must remain within your space. To hang or mount anything on the walls or ceiling (if your space has a wall), you must pay the facility people to do so after receiving our approval. Multiple space discounts are not available. We will not assist you in mass mailing before the show.

**Advertising** is available both in our professionally produced show book and by purchasing sponsorships. Making a donation to our silent auction will give you additional exposure. Please direct your advertising requests to Mary Reed, 9601 Kinsman Rd., Novelty, OH 44072, phone 216-387-3509 or email [sunnimoor@roadrunner.com](mailto:sunnimoor@roadrunner.com).

**Timing:** You may begin setting up Friday, April 30th at 10:00 AM and must finish set up by Saturday 8:00 AM. The Buckeye Alpaca Show will end Sunday at 5:00 PM. All vendors are to vacate no later than 2 hours after the show has ended or by 8:00 p.m., whichever occurs first.

We must receive your signed contract with full payment by **April 6<sup>th</sup>, 2010** in order to reserve space for you. Please keep in mind that space is limited. We anticipate a sell out of vendor space and animal stalls. Do not hesitate to send in your contract. The event managers have the right to refuse or reject a vendor's registration form.

**Questions** and/or contracts should be directed to Mary Reed. She may be reached by phone at 216-387-3509 or email at [sunnimoor@roadrunner.com](mailto:sunnimoor@roadrunner.com).

Ohio Expo Center will not have an emergency phone number available the weekend of our event. If you do have an emergency, you may call 216-387-3509. This is Mary Reed's cell phone and we ask that you restrict the use of this number to emergencies.

Camping is available for \$30/night. First come/first served. No reservations. All sites have electric and water hookups and dump stations. Showers and restroom facilities will be open. Tent camping is not available. It is quite a walk to the Bricker Building.

## **BECOME A VENDOR SPONSOR!**

### **Grand Sponsor: \$1,250**

Free full-page ad in show book  
Flyer to be placed in show book  
(Send 300 flyers to Mary Reed  
9601 Kinsman Rd.,  
Novelty, OH 44072  
2 Free Vendor Spaces  
3 Class sponsorships  
2 Championship sponsorship  
Listing on show website  
Special recognition announcements  
Ad placed on class announcement screens.  
(Vendors are responsible for contacting  
Bill Pearce at [www.Showolutions.net](http://www.Showolutions.net) to have  
their ads shown on the screens during the show.)

### **PLATINUM SPONSOR: \$1,000**

Free full-page ad in show book  
1 Free Vendor Space  
3 Class Sponsorships  
1 Championship Class Sponsorship  
Special recognition announcements  
Listed on show Web site

### **GOLD SPONSOR: \$750**

Free full-page ad in show book  
1 Free Vendor Space  
2 Class Sponsorships  
Listing on show website

### **Buckeye Alpaca Show Program Advertising**

Inside Back Cover (8 1/2"x11")	\$500	Full Page (8 1/2"x11")	\$200
Half Page (8"x5")	\$125	Business Card	\$ 75

The show book will be 8 1/2 x 11 and in black and white. It will be presented to all who attend the show. Copy-ready art is required. Ad must be the correct size as indicated above. Provide the ad in black ink on a CD and send to Mary Reed at 9601 Kinsman Rd., Novelty, OH 44072 or email [sunimoor@roadrunner.com](mailto:sunimoor@roadrunner.com). Any questions concerning advertising should be directed to Mary Reed at 216-387-3509 or at [sunimoor@roadrunner.com](mailto:sunimoor@roadrunner.com).

### **COLUMBUS AREA HOTELS**

When calling a hotel, please state you are with the Buckeye Alpaca Show to get the block rate. Check each hotel for their block rate release date.

#### **Ramada**

4900 Sinclair Road, Columbus, OH  
614/846-0300 Released 4/8/10  
5 miles, Exit 116 off I-71  
Shuttle to/from airport and Ohio Expo Center.  
Buckeye Alpaca Show Block Rate \$79 plus tax

#### **Comfort Suites (Fairgrounds)**

1690 Clara Street  
Columbus, OH  
614/586-1001 Released 4/12/10  
0.2 miles, Exit 111 off I-71  
Buckeye Alpaca Show Block Rate \$94.95 plus tax

#### **Days Inn (Fairgrounds)**

1700 Clara Street, Columbus, OH  
0.2 mile from fairgrounds Released 3/15/10  
Exit 111 off I-71  
614/299-4300  
Buckeye Alpaca Show Block Rate \$75 plus tax

#### **Holiday Inn Express – Ohio State Expo Center**

701 East Hudson Street  
Columbus, OH  
614/263-7725 Released 3/15/10  
.9 miles, Exit 112 off I-71  
Buckeye Alpaca Show Block Rate \$89 plus tax

**Comfort Inn North**

1213 East Dublin-Granville Rd., Columbus, OH

614/885-4084          Released 4/26/10

6 miles, Exit 117 off I-71

Buckeye Alpaca Show Block Rate \$55 plus tax